

AD-102

1-Day
COURSE

INFORMATION ARCHITECTURE

Create a well-mapped pathway to optimised user experiences with the principles of Information Architecture

COURSE OUTCOMES

- > A comprehensive introduction into information architecture principles
- > Learn how user behaviour influences an IA's design
- > Methods for researching and testing an information architecture
- > Experience developing and refining an IA through interactive exercises
- > Guidelines on building IA principles into your design process



Akendi is accredited by the British Accreditation Council for Independent Further and Higher Education as a Short Course Provider. Accreditation covers courses delivered in the UK only.



COURSE OUTLINE

(This course is 60% theory, 40% practical)

INTRODUCTION

- > Introduction to information architecture
- > Importance of an information architecture
- > Necessary skills for developing an IA

IA PRINCIPLES

- > Information structures
- > Best practices in IA
- > IA components
- > Organizational principles
- > IA frameworks

IA RESEARCH AND TOOLS

- > Top down versus bottom up IA's
- > Card sorting and reverse card sorting
- > Faceted IA
- > Validating an IA

IA ELEMENTS

- > Controlled Vocabularies
- > Meta data
- > Information design and structures
- > Strategic IA

CERTIFICATION

Information Architecture is a course within the following certification streams if finished within two years of the initial course:



This 1-day course covers the structure and organization of information on websites, apps and software. Learn a scientific approach to the design of information sharing environments.

COURSE DETAILS

DURATION

1-day, 9:30am – 5:00pm

A full-day session including a one-hour catered a-la-carte lunch.

COURSE MATERIALS

Participants receive a printed course booklet including a visualization of Akendi's process.

A laptop is recommended for this course. If you don't have a laptop, please contact us to arrange to borrow an Akendi laptop.

REGISTRATION COST

1-day courses: £475

CXD or CXR Certification: £2075

CXS Certification: £3625

Course cost is per person as stated plus VAT. Akendi reserves the right to cancel a scheduled training session up to 5 business days prior to the training if a minimum class size of 4 participants has not been attained.

LOCATIONS

Our training courses are delivered in London, UK and Toronto, Ottawa, Vancouver and Montreal, Canada. Check our website for an up-to-date schedule for each city at www.akendi.co.uk/ux-training.

Custom Training Available!

Akendi offers customised training courses designed to fit your organisation's specific needs. Contact us at training@akendi.com for more information.

REGISTER TODAY!

www.akendi.co.uk/ux-training