

AT-403

2-Day
COURSE

USABILITY TESTING

Discover how to integrate usability testing techniques that take your product to the next level with this comprehensive foundational course

COURSE OUTCOMES

- > Learn about usability testing and its role in the UX design process
- > Learn usability testing techniques and how to set up a usability test
- > Practice conducting usability testing through hands-on exercises
- > Learn how to identify and recruit appropriate test participants
- > Facilitate test sessions and analyze resulting data
- > Methods for turning usability test results into recommendations



Akendi is accredited by the British Accreditation Council for Independent Further and Higher Education as a Short Course Provider. Accreditation covers courses delivered in the UK only.



COURSE OUTLINE

(This course is 50% theory, 50% practical)

INTRODUCTION

- > Reasons to conduct usability testing
- > Types of usability testing
- > Pros and cons of expert vs. user-based usability reviews
- > Fitting usability testing into the design process

USABILITY TESTING METHODS

- > Remote testing
- > Usability testing software tools
- > Testing mobile devices
- > Usability testing with early production prototypes

CONDUCTING TEST SESSIONS

- > Capturing test session data
- > Remote usability testing vs. co-located testing
- > Testing high fidelity vs. low fidelity prototypes
- > Retrospective and automated testing

ANALYSIS & REPORTING

- > Analyzing the data
- > Turning test results into design recommendations
- > Cost justifying usability
- > Standard for reporting usability results

CERTIFICATION

Usability Testing is a course within the following certification streams if pursued within two years of the initial course:



This 2-day course provides a thorough understanding of the usability testing process. Learn how to test your product to mitigate risk by exposing usability issues before users do.

COURSE DETAILS

DURATION

2-days, 9:30am – 5:00pm

Two full-day sessions including a one-hour catered a-la-carte lunch.

COURSE MATERIALS

Participants receive a printed course booklet including a visualization of Akendi's process.

A laptop is required for this course. If you do not have a laptop, please contact us to arrange to borrow an Akendi laptop.

REGISTRATION COST

1-day courses: £950

CXD or CXR Certification: £2075

CXS Certification: £3625

Course cost is per person as stated plus VAT. Akendi reserves the right to cancel a scheduled training session up to 5 business days prior to the training if a minimum class size of 4 participants has not been attained.

LOCATIONS

Our training courses are delivered in London, UK and Toronto, Ottawa, Vancouver and Montreal, Canada. Check our website for an up-to-date schedule for each city at www.akendi.co.uk/ux-training.

Custom Training Available!

Akendi offers customised training courses designed to fit your organisation's specific needs. Contact us at training@akendi.com for more information.

REGISTER TODAY!

www.akendi.co.uk/ux-training