

UX Design For AI

Design AI solutions that meet user and business needs

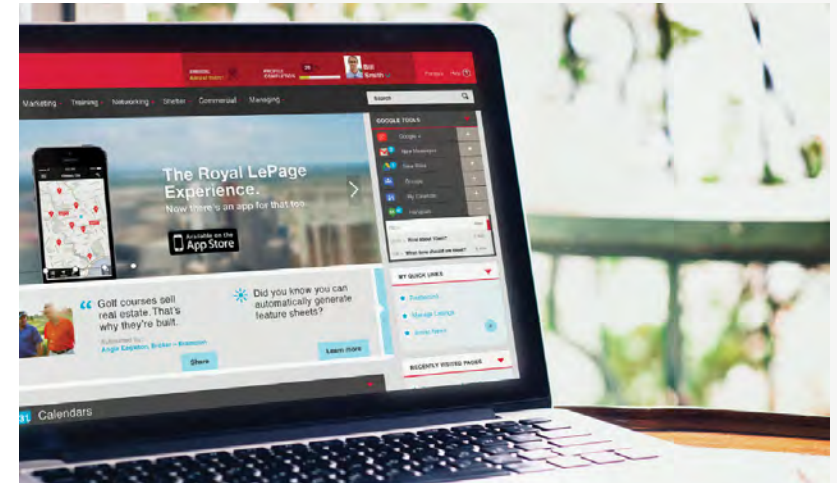
Every day Machine Learning and AI algorithms are extending their range of capabilities creating tools that can do more and move faster. However, for products to become effective in healthcare, finance, education, or other industries, they must integrate with people and business processes. Without this, they are only impressive algorithms. We'll show you how to optimize your experiences to become an indispensable product or service. Ensuring it attains business goals.

THIS SERVICE PROVIDES...

UX designs that are efficient and intuitive for your AI users

Designs with AI that increases business effectiveness

UX designs that deliver the right experience journeys for audiences



WHAT YOU GET

With our evidence-based, user-oriented approach to UX design for AI, you'll get:

- ✓ A collaborative, iterative design process that engages stakeholders along the way
- ✓ An AI/ML product experience that matches business and user needs and exceeds expectations
- ✓ A product that gives users a positive brand impression through successful experiences



UX Design For AI

HOW WE DO IT

1

We create journey maps and/or service blueprints that integrate the AI tool directly into business and user processes and journeys.

2

Development of workflows, and information architecture that includes tasks done by the AI/ML tool, the user(s) and together.

3

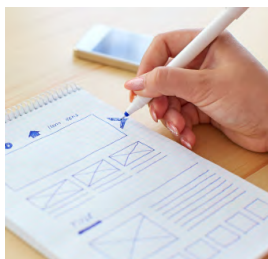
We test these concepts with representative users and/or data.

4

We design detailed interaction wireframes for the aspects of the AI/ML that directly interact with users.

5

We bring it all together with your brand to create a fully realized, AI/ML product experience.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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