

# Chatbot UX Design

## Design AI based chatbots that meet users' expectations and businesses needs

Designing the "happy path" for a chatbot conversation is simple. We all know how an easy human conversation goes. The challenge with chatbot design is that a user can say or type virtually anything. You have to be able to respond to that with a finite amount of resources. Our designs deliver to the best time and place for chatbots and avoid when they likely won't help your business efficiency or customer experiences.

#### THIS SERVICE PROVIDES...

Chatbot experiences that are efficient and intuitive for your users

Designed conversation architectures that increase business effectiveness

Chatbot UX designs that deliver excellent UX journeys for customers



### WHAT YOU GET

With our evidence-based, user-oriented approach to chatbot UX design, you'll get:

- A collaborative, iterative design process that engages stakeholders along the way
- A chatbot experience that matches business and user needs, and exceeds expectations
- A product that gives users a positive brand impression

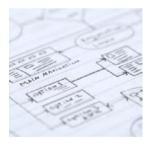


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### HOW WE DO IT

- We work with you to create logic flows, experience maps processes and journeys.
- We test the experience with representative users and data.

- We integrate the chatbot experience into the rest of your digital experience and services.
- We bring it all together with your brand to create a fully realized chatbot experience.







### **About Akendi**

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multidisciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

### **Our Services**

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

### **Call For Consultation**

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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