



Data Visualization Design

Deliver easy-to-understand visualizations that support effective decision-making

As data analysis and processing becomes more advanced, the need for better data visualization becomes an essential aspect of the user experience and product design. Whether the data analysis is stemming from machine learning or more traditional statistical analysis (or both), data visualization is not just about applying templates.

THIS SERVICE PROVIDES...

Data visualizations that are efficient and intuitive

Design and insights that increase business agility

Visual tools that deliver to your business goals



WHAT YOU GET

With our evidence-based, human-oriented approach to data visualization design, you'll get:

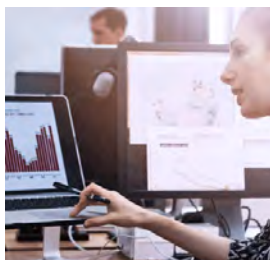
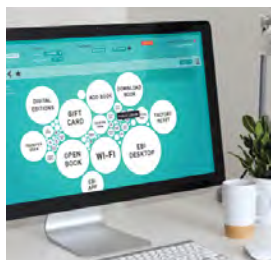
- ✓ An iterative design process which incorporates business goals and user requirements in the context of small or big data
- ✓ A data visualization design that supports decision-making, confidence, and efficiency
- ✓ Visualization that is consistent with your brand and maximizes the actual application of data



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HOW WE DO IT

- 1 Work from the personas, user stories and other key UX and business artefacts to understand the user needs and context.
- 2 Develop interactive prototypes that allow the user to view, analyze and interpret the relevant data.
- 3 Assess with user feedback the effectiveness of the design and overall experience.
- 4 Iterate until it meets the user needs and business goals.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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