



Information Architecture

Give your intranet users the information they need, where they anticipate it

Intranets are more successful when employees can quickly and easily find the information that is relevant to them. Through intranet information architecture (IA) development, we ensure that your intranet portal users find what they need and successfully complete their information seeking journeys.

THIS SERVICE HELPS TO...

Provide intranet content organization that is useful to employees

Establish responsive intranet IAs that work equally well on desktop & mobile

Create a scalable IA so it's easier to maintain as content changes



WHAT YOU GET

With our evidence-based, Experience Thinking™ approach for intranet information architecture, you get:

- ✓ A collaborative approach that ensures stakeholder buy-in into a new information structure with a user-centric view
- ✓ A responsive and scalable information architecture for your responsive intranet design

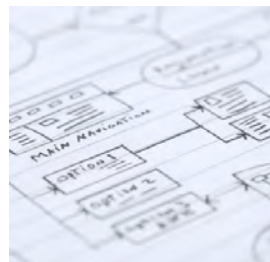


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HOW WE DO IT

- 1 Through experience research we establish staff personas, user journeys, and card sorting. Additional research that informs the intranet IA project is conducted.
- 2 We map out an intranet IA that enhances employees' access to relevant content.

- 3 We test the IA with real users and iterate the design as required.
- 4 We translate the employees' information architecture for all relevant devices, such as desktop, wearables, and mobile.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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