



Intranet Strategy

A plan to ensure your intranet is well used and well loved

A strategically planned intranet can unite an organization, foster collaboration, and increase organizational IQ – let's make it happen in your workplace! We work with you to discover the role that your intranet can and should play, and define how to do that with an intranet strategy.

THIS SERVICE HELPS TO...

Uncover what your users and partners really need from an intranet

Learn what is causing your intranet to fail, or why people don't use it

Get the organization aligned and on board with an intranet strategy



WHAT YOU GET

You benefit from our deep experience in intranet strategy. You get:

- ✓ A guidebook that captures the vision, mission, and objectives for the intranet. This serves as a reference document for all stakeholders to leverage across the organization
- ✓ Clarity on what your internet needs to be, where to invest, and how to roll it out successfully
- ✓ A roadmap defining what your organization will need in order to align, support and onboard users to an intranet initiative



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HOW WE DO IT

Our Experience Thinking™ framework provides the basis for measuring, planning, and aligning an intranet across four key areas: Brand, Product, Content, and Service.

1

Through interviews and workshops, we engage your stakeholders – including managers, staff, and partners – through meaningful discussions about the intended value and purpose of an intranet.

2

We audit your intranet to determine what works, what doesn't, and what's missing.

3

We develop an intranet strategy that aligns organizational goals – such as increasing productivity – with user expectations and needs.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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