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# Microsoft Power BI: Build

# Making the complex simple

Decision makers require data that is fit for purpose and presented in a clear way. To achieve this, a business intelligence solution needs to do all the hard work of aggregating, transforming, and linking different data sources to make the complex simple.

#### THIS SERVICE HELPS TO ...

Combine, aggregate, and transform data sources

Harness artificial Intelligence for data interpretation Create bespoke connectors to non-standard data source



## WHAT YOU GET

You benefit from our extensive experience in analysing, processing and presenting data. You get a Power BI Build that includes:

Data models supporting stakeholders' changing needs

Custom connectors to bespoke (internal) data sources such as data from the Internet of things, or marketing survey data

Optimised Power BI dashboards and forms

Pro-active support & maintenance

# Akĕ̃ndi

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## HOW WE DO IT

- We build Power BI dashboards and reports according to your stakeholders' specific requirements.
  - We develop Power Queries to extract the core data needed for decision making.
    - We develop custom data visualisations.

- We conduct regular requirements and data source reviews.
- Iteratively, we update the build to reflect the latest changes in stakeholder needs and data source availability.

#### About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multidisciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

## **Our Services**

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.



## **Call For Consultation**

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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