



Microsoft Power BI: Stakeholder Research

Uncovering known and unknown needs

Your stakeholders base their needs on what data sources they think are available. In reality, there are often more data sources available than stakeholders are aware of. Once known, the possibilities for enhanced decision making seems endless.

Akendi works with your stakeholders to uncover insights into existing needs as well as previously unknown ones.

THIS SERVICE HELPS TO...

Match actual stakeholder needs to data sources

Uncover intelligence needs based on known and unknown data sources

Determine what intelligence is actually needed and what can be safely left out



WHAT YOU GET

You benefit from our years of experience in uncovering known and unknown stakeholder needs and matching these with solutions. You get:

- ✓ A visualisation of the decision points and the individual intelligence requirements at these points for each type of stakeholder
- ✓ A validated description of the data sources and associated models that optimally meet the business intelligence needs
- ✓ Insights into the user interface design requirements for the dashboard and reports



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HOW WE DO IT

- 1** To start, we work with key stakeholders to understand the organisational strategy and vision, and how Business Intelligence can support swift decision making.
- 2** We conduct a series of one-on-one interviews and focus groups with stakeholders to uncover decisions they need to be able to make, when and how.
- 3** We identify known/unknown internal and external data sources that could potentially support the decision making process.
- 4** Through interviews and workshops, we discuss how these data sources can support (novel) decision making processes.
- 5** We define the Power BI usage scenarios that deliver the right information at the right time and in the right format.



About Akendi

Akendi is a human experience design firm with 16+ years of successful collaborations, leveraging equal parts research-led analysis and inspired creative design. Our multi-disciplinary team of 15+ specialists help your organisation to deliver exceptional experiences and provide strategic insights to put you a step ahead of the competition.

Our Services

We ideate, strategize, research, design, test and construct all aspects of the customer and user experience, ensuring intentional experiences that meet citizen, customer and user needs. Every time.

Call For Consultation

Learn how our user-centered approach can help you. We offer complimentary telephone consultations and educational white papers. Contact us today!

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