

AD-107

1-Day
COURSE

INTERACTION DESIGN

Learn how to leverage interaction design to develop deliberate and creative interactions that allow users to navigate a platform in the ways that make sense to them. Understand where to prioritize user needs and how to define the optimal experience.

WHAT YOU WILL LEARN

- > The value of interaction design
- > Essential interaction design principles
- > Skills required to design user-focused interactions
- > How to design basic wireframes
- > Techniques to integrate interaction design into your design process
- > Hands-on experience utilizing interaction design principles

WHO SHOULD ATTEND?

This course requires limited prior UX knowledge. Recommended for business analysts, graphic designers, interaction designers, UI/UX designers, product designers and anyone looking to expand or update their skills.



COURSE OUTLINE

(This course is 50% theory, 50% practical)

INTRODUCTION

- > The design and evolution of user interaction
- > Learn different interaction design strategies and approaches

INTERACTION DESIGN PRINCIPLES & PROCESS

- > User requirements for interaction design
- > UX/UI design patterns
- > Understanding of Fitts' Law
- > How to apply design principles to achieve better designs
- > Standards and guidelines

WIREFRAMING & PROTOTYPING

- > How to apply proven design patterns to make your designs more effective
- > How to create basic wireframes to capture and test your interaction designs

CERTIFICATION

Interaction Design is a course within the following certification streams if finished within two years of the initial course:



Discover design patterns and principles essential for effective navigation. Develop interactions that meet user needs, resulting in better digital experiences.

COURSE DETAILS

DURATION

1-day, 9:30am – 5:00pm

A full-day session including a one-hour catered a-la-carte lunch.

COURSE MATERIALS

Participants receive a printed course booklet including a visualization of Akendi's process.

A laptop is not required for this course.

REGISTRATION COST

1-day course: £475

CXD or CXR Certification: £1995

CXS Certification: £2995

Course cost is per person as stated plus VAT. Akendi reserves the right to cancel a scheduled training session up to 5 business days prior to the training if a minimum class size of 4 participants has not been attained.

LOCATIONS

Our training courses are delivered in London, UK and Toronto, Ottawa, and Montreal, Canada. Check our website for an up-to-date schedule for each city at www.akendi.co.uk/ux-training.

Custom Training Available!

Akendi offers customised training courses designed to fit your organisation's specific needs. Contact us at training@akendi.com for more information.

REGISTER TODAY!

www.akendi.co.uk/ux-training

